

Here's an easy way to support St. Joe and help us achieve
100% in our Faculty & Staff's 2011-2012 Annual Fund Campaign

We're currently at 96% participation and need your help to get to 100%.

Register your Target Card

At

www.target.com/tcoe

Participate in Target's "Take Charge of Education" Opportunity
To benefit our Academy

Through August 2011, St. Joe has received \$2,459.50 from target purchases. It costs nothing and benefits our school each time you shop at a Target store or www.target.com and use your card.

Target as a corporation is on track to donate \$1 Billion to schools by the end of 2015. It's easy, just go on line and register your card.

Sign up, let us know in Advancement and be counted!

Go to www.target.com/tcoe

St. Joe's Target School I.D. # 16153

Every Person Counts. You can help us to achieve 100% participation and raise vitally needed dollars for our annual operating expenses not covered by tuition. The gap in the true cost not covered by tuition is \$1,200 per student.

Thank you for your participation.

How the Program Works

You shop, your favorite K-12 school benefits. It's that simple. And your REDcard[®] makes it possible.

Here's how to participate:

1. Apply and get approved for a REDcard[®].
2. Enroll in Take Charge of Education and designate a K-12 school.
3. Start shopping with your REDcard[®].

Donations to Schools

Target will track purchases made by participating REDcard[®] holders, then send a no-strings-attached donation check directly to Saint Joseph Academy.

Checks are distributed once a year. If the total of accumulated donations is less than \$25, the amount carries over to the next payment period. You can track our school's progress at Target.com/tcoe.